



FTNI Rolls Out New Proactive Collections Module to Empower Businesses to Collect Smarter and Reduce Overdue Payments

Leading Provider of Accounts Receivable Automation Technology Introduces New Configurable Notifications and Advanced Reporting Tools to Accelerate Collection Efforts and Cash Application Operations.

OMAHA, Neb. February 11, 2025 — Financial Transmission Network, Inc. (FTNI), a provider of industry-leading [accounts receivable \(A/R\) automation](#), payment processing and cash application solutions, today announced the general availability of a new [proactive collections](#) module within its ETran integrated receivables platform.

FTNI's ETran Proactive Collections module empowers businesses to streamline collections by automating the delivery of electronic invoice notifications and sending customized payment reminders before and after payment due dates. These reminders continue until payments are settled, helping reduce payment delays and improving cash flow.

Customizable business rules enable targeted follow-ups at every stage of the A/R lifecycle, driving increased adoption of self-service online payment options and ensuring timely resolution of overdue payments. Each communication can include an embedded hyperlink that directs customers to a secure [online payment portal](#), enabling quick and easy payments to their account.

Utilizing real-time aging reports, ETran's Proactive Collections module offers detailed insight into outstanding invoices and overdue payments across customer accounts. These reports provide a comprehensive overview of unpaid invoices, enabling businesses to prioritize follow-up actions based on the severity of the delinquency. Once a payment is received, the system automatically removes the corresponding invoice from future notifications, ensuring efficient and accurate communication.

"In today's fast-paced business environment, timely collections are crucial for maintaining healthy cash flow," said Michael Thompson, VP, Operations, FTNI. "Our new Proactive Collections Module streamlines A/R and collections processes by automating customer communications and providing real-time insights into outstanding invoices. By helping businesses to send tailored notifications and payment reminders throughout the A/R lifecycle, our Proactive Collections Module is helping to reduce overdue payments and enhance operational efficiency."



Used by leading companies spanning numerous industries across the U.S. and Canada, FTNI's [ETran](#) platform is a highly-configurable, cloud-based platform that enables organizations to streamline and automate the complete A/R lifecycle, from [invoice](#)/statement presentment, to payment acceptance, remittance data capture and ultimately, cash application. ETran's agnostic, 'plug-n-play' nature works with existing banking and merchant processor relationships and supports efficient integration in either batch or real-time with any back-office system for true straight through processing.

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's accounts receivable automation platform, ETran, accepts any payment method, via any payment channel—all on a single, secure, cloud-based platform. ETran seamlessly integrates current business processes, bank and merchant processor relationships, and back-office systems to modernize and automate payment processing and cash application operations. Founded in 2007, FTNI serves more than 20,000 corporate users from over 1,000 customers spanning numerous industries including Banking and Financial Services, Distribution, Insurance, Nonprofit, Property Management, Realty, Utilities, and more. For more information, visit ftni.com.