



True Integrated Receivables

# PROACTIVE COLLECTIONS

Configurable Email Notifications, Advanced Reporting Tools & Seamless Integration to Reduce Overdue Payments



## Streamline and Automate Collections Efforts and Invoice Payment with the ETran Proactive Collections Module

Traditional accounts receivable (A/R) processes and collection methods can often be time-consuming, error-prone and lead to delays in payment acceptance, processing and posting. This can disrupt cash flow and create operational inefficiencies across back-office receivable operations.

FTNI's ETran Proactive Collections Module helps organizations transform reactive collection methods and receivable processes to leverage modernized A/R solutions featuring proactive automation to streamline and accelerate collections efforts, payment processing and cash application operations.

### Invoice-Driven Collections

Based on real-time aging reports, the ETran Proactive Collections Module offers detailed insight into outstanding invoices and overdue payments across customer accounts.

The proactive collections solution automatically alerts customers of new invoices, and sends payment reminders before and after the payment due date until the payment is settled.

Email notifications can be tailored to each customer based on their progress through the A/R lifecycle.

At each stage, a convenient hyperlink can be embedded into communications to take customers to a secure online payment portal to make a payment on their account.

This automation not only accelerates the collections cycle but also allows your team to focus on more strategic tasks, ultimately improving overall efficiency and reducing days sales outstanding (DSO).

### Online Payment Solutions

Simplify the payment process for your customers with convenient, contactless online payment solutions. ETran's Proactive Collections module makes it easy for customers to settle their outstanding invoices by embedding a direct link to your organization's online payment portal within every email notification.

The payment portal is designed with security in mind, giving your customers peace of mind while transacting online. By offering a user-friendly payment experience, you're not only encouraging prompt payments, but also enhancing customer satisfaction.

Additionally, this integrated approach to payments helps to improve cash flow, reduce the administrative burden on your team, and create a positive experience for your customers.

# ETran Proactive Collections: How It Works

The Proactive Collections Module automates the delivery of new invoice notifications, and sends payment reminders based on customizable business rules at every stage of the A/R lifecycle—ensuring timely follow-up and reducing payment delays.

## Proactive Email Notifications

Deliver electronic notifications and initiate payment reminders based on your organization's specific business rules, helping you stay ahead of collections and reduce overdue accounts.

## Online Payment Portal

ETran's fully-hosted online payment portal delivers customers with an easy-to-use, contactless, online payment solution that is white-labeled with your branding, and hosted on FTNI's secure, fully-compliant, cloud-based platform.

## Robust Security & Compliance

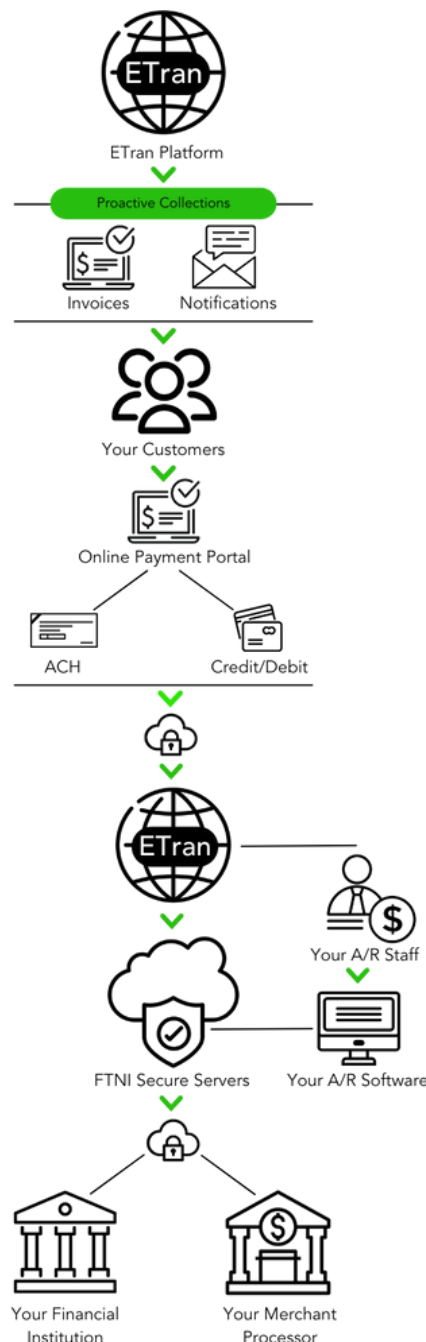
ETran's SaaS architecture not only provides increased efficiency, but also delivers multiple layers of industry-leading security and compliance. At the application layer, ETran is both PCI and HIPAA compliant. Additionally, FTNI's secure cloud hosting partner, Armor Defense, brings another layer of proactive security and compliance (PCI, HIPAA, SOC, and more) at the hosting layer.

## Automated Cash Application

Achieve true straight through processing of payments from your reconciliation operations as a result of ETran's unique ability to seamlessly integrate with any back-office system in either batch or real-time. As your business needs grow and evolve, you'll be able to streamline and automate the cash application process for all payments accepted on the platform (AutoPay, RDC, Lockbox, Online, Mobile, etc.).

## Agnostic by Design

Consistent with all modules on the ETran platform, ETran's Proactive Collections module maximizes flexibility and scalability within your A/R operations by working with your existing bank(s), merchant processor, back-office systems and check scanning hardware.



## About FTNI



Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables platform, ETran, accepts any payment method, via any payment channel—on a single, secure, cloud-based platform. ETran seamlessly integrates current business processes, bank and merchant processor relationships, and back-office systems to modernize and automate payment processing and cash application operations. Founded in 2007, FTNI serves more than 20,000 corporate users from over 1,000 customers spanning numerous industries including Banking and Financial Services, Distribution, Insurance, Nonprofit, Property Management, Utilities, and more. Learn more at FTNI.com.